



Sustainable Events and Venues

Events are about community. Whether they showcase music or competitions, events leave a lasting impact on their surrounding neighborhoods. This includes consuming local resources and generating waste. With so many spectators, vendors, and participants involved, large public events are the perfect opportunity to challenge traditional approaches by integrating new principles of sustainability. Waste Management has a track record of helping organizers and facilities elevate their commitment to environmentally- and socially-responsible events.

Waste Management consultants can help event organizers streamline operations and reduce uncertainties. Today's events need comprehensive management strategies to control waste diversion, direct "green" product procurement, reduce energy and waste consumption, reduce greenhouse gas emissions, and productively engage the community. Without the proper planning and expertise, even the most well-intentioned plans to green an event can trigger unanticipated negative environmental impacts and unnecessary costs.

Waste Management can leverage our experiences with the Waste Management Phoenix Open, stadium and arena management, and large-scale professional marathons and similar events to help you balance your environmental and social impacts while prioritizing budgetary concerns. Working with Waste Management to implement successful sustainable management practices can help you reach new audiences, expand community engagement and create positive impacts that last long after the event has ended.

Sustainable Event Management Services

We offer an array of solutions that can help your organization improve its sustainable event management and reach a variety of goals.

Comprehensive Waste Management

Whether your organization wants to increase recycling or is considering Zero Waste strategies, our consulting team can design a program for your event to move toward the highest level of material management. Our experienced professionals will help you sustainably manage elements like procurement, attendee engagement, vendor relationships and collection strategies. This comprehensive approach can reduce or eliminate wasted materials and demonstrate your commitment to local communities while addressing budgetary concerns.

Program Management and Implementation

Do you want to improve the economic, environmental and social impacts of your event? Waste Management consultants can help you implement a range of programs to advance important initiatives like water conservation, renewable energy usage, waste diversion, greenhouse gas emissions calculations and expanded community involvement. We can help develop unique, innovative programs to make your event stand out and improve your triple bottom line.

Reporting

Do you need help tracking and publicizing your event's impacts? Our depth of reporting experience will elevate your insight into your event's operations, and then help you share this valuable work with the public. Waste Management consultants have in-depth knowledge of and experience with the Global Reporting Initiative framework for transparent reporting that can expand the promotion of your accomplishments.

Event Certifications

Do you want your event's initiatives verified by third-party organizations? Waste Management consultants will work with you to develop sustainable policies, implement programs and coordinate data collection so your event can seek official recognition from the Council for Responsible Sport, UL Environment for its Zero Waste certification and other organizations.

About Sustainability Services

Waste Management Sustainability Services is a nationwide network of environmental professionals offering sustainability advisory services, environmental and project management experience to help companies advance along the path toward sustainability. By leveraging the network of assets and expertise of Waste Management, the leading provider of comprehensive waste and environmental services in North America, our team can design and implement value-driven solutions unrivaled in the industry.

**TO LEARN HOW OUR TEAM OF
CONSULTANTS CAN HELP YOUR
BUSINESS, PLEASE VISIT [WWW.
WMSUSTAINABILITYSERVICES.COM](http://WWW.WMSUSTAINABILITYSERVICES.COM).
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